

Grow Your Business for More Prospects and More Results

Wyoming County Chamber
of Commerce
Businesses Working Together

Business in Cyber Space
Leading Local Business Directory



Do You Have an
Internet Presence?



Are you a business that
wants an Internet presence
but aren't sure whether or
not it's the right vehicle for
your business?

Open the Door to Success with More Customers, More Sales



Take the First Step

Are you a business that wants an Internet presence but aren't sure whether or not it's the right vehicle for your business?

In today's marketplace, an Internet presence is essential for most businesses. More and more potential customers are searching the Internet and if you're not there, you may have lost the opportunity for taking advantage of another target market.

If you're skeptical about how many customers actually use the Internet, take a look at what the US Census Bureau released in 2003. It reported that nearly 127 million Americans are using the Internet and the majority of that number have Internet access in their homes.

In addition, they're not just surfing the Internet, they're doing business, shopping, gathering information on products and services, using e-mail and so much more.

The primary uses of the Internet included:

- E-mail — 88.3%
- Information on products or services 78.1
- News, weather, sports 67.4%
- Purchase Products or services 54.2%

Manage & Grow Your Business

Because there are so many customers — and potential customers — searching and browsing the Internet, how can you use the Internet to grow your business?

Build a basic web site or have a page or two.

Every business needs a minimum bare-bones web site. Even if it's only a page or two that highlights your business—services or products—and contact information.

Include product and service descriptions.

Potential or current customers are researching their purchase so why not give them something to look at or read about? A web site allows you to explain what you offer and motivate customers to buy. In

the long run, it's an inexpensive way to build your business and it's available 24/7.

Promote and advertise your web site. With BICS, we help take care of that by having our site Search Engine Optimized and linking to your site. We also offer additional services for SEO, marketing, and advertising.

Contact us today to take advantage of an Internet presence that's right for your business...

Take advantage of our affordable pricing structure to get your business on the Internet. We offer several options that are included in the pricing package. To check out the full services available, log onto <http://business.incyberspace.com>

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